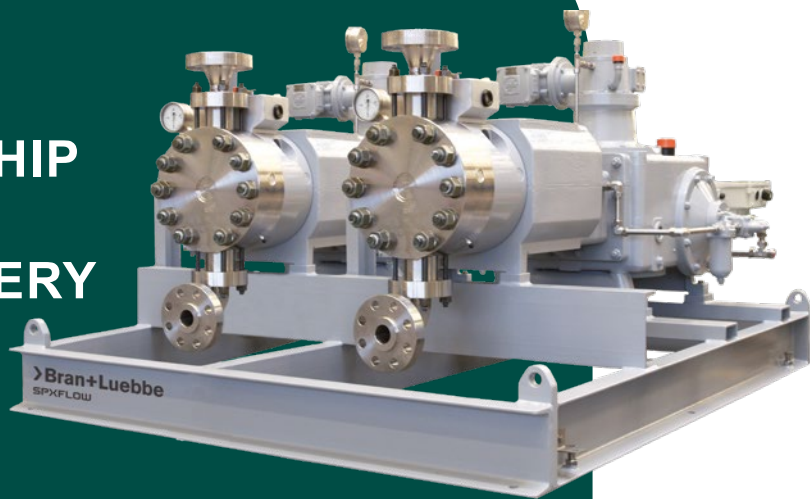


# STRATEGIC PARTNERSHIP DRIVES SUCCESS IN ENHANCED OIL RECOVERY

## NOVADOS B Metering Pump



Bran+Luebbe® helps leading oil and gas companies increase efficiency and reduce downtime with improved product quality.

### Challenge

In the dynamic landscape of the Indian oil and gas industry, the introduction of the first-ever Enhanced Oil Recovery (EOR) project posed a significant challenge. The clients faced a knowledge gap when it came to identifying the right pump solution for their unique needs. Recognizing the complexity of the task at hand, the client sought the guidance of a trusted engineering consultant to navigate the Front-End Engineering Design (FEED) stage.

### Solution

Upon engaging the client, the engineering consultant recognized the urgent requirement for a strategic partner with unparalleled expertise in EOR. SPX FLOW emerged as the chosen collaborator, offering a wealth of tailored pump solutions backed by a global track record of success, empowering the consultant to expertly guide the client.

A crucial outcome of this collaboration was the selection of the Bran+Luebbe B Series Double Acting Double Diaphragm (DADD) pump. This choice was driven by its exceptional capabilities, ability to withstand outside conditions and compact design. Furthermore, the Bran+Luebbe proposal outperformed the other suppliers, who offered a 6-head pump to reach the same performance as 1 B Series DADD pump. The partnership with SPX FLOW and the consultant's expertise ensured an informed and advantageous decision.



**“These pumps quickly became the core components of the client's daily production of crude oil.”**



## Result

The successful implementation of this partnership resulted in the procurement and installation of 134 Bran+Luebbe B Series DADD pumps, with 119 pumps in active production and an additional 15 held in standby capacity, strategically positioned on the client's oil well pads. These pumps quickly became the core components of the client's daily production of crude oil.

With the Bran+Luebbe B Series DADD pumps in operation, the client achieved and surpassed its production goals, marking a substantial milestone in the success of the EOR project. Furthermore, SPX FLOW's commitment to excellence extended beyond the initial installation. Over the past five years, SPX FLOW has continued to provide Annual Maintenance Contracts (AMCs) for 365 days a year, ensuring the continued reliability and performance of the pump systems.

This collaborative success story highlights the transformative power of strategic partnerships and informed decision-making in the oil and gas industry, particularly in the challenging realm of Enhanced Oil Recovery. The client's pioneering project now stands as a testament to innovation, expertise, and the fruitful collaboration between the engineering consultant, SPX FLOW, and Bran+Luebbe.



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